

# CLUB SPONSORSHIP AGREEMENT

This sponsorship agreement has been entered into as of [Agreement Date] between the following entities, collectively known as 'the Parties': [ABC Company Pty Ltd) (Sponsor) and (XYZ Club) (the Club). This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$500 in return for the following:

- e.g. Media coverage on posters, digital screens, website and social media pages of the Clubs business.
- Sponsor agrees to provide the following to the Club for use in marketing and promotion materials:
- e.g. Artwork, logos and written promotional material as mutually agreed between the parties.

## Terms

No employer/employee relationship is established or implied with this sponsorship agreement. The Club has no liability or responsibility to the Sponsor beyond the scope of this agreement. The Sponsor grants the Club the right to use their intellectual property in promoting the event, including logos and other brand trademarks. If the nature of the purchased sponsorship package must be changed for any reason, the Club agrees to notify the Sponsor in writing. The purchased sponsorship package is not transferable for any reason. If the Sponsor cannot meet the financial requirements of this agreement, the Sponsor agrees to provide written notification to the Club in a timely manner so that the Club may find another suitable sponsor. Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of the state of Victoria.

## Signatures of parties

This Agreement shall be effective when signed by all parties, and its effective date is the latest of the dates set out below.

**SIGNED** on behalf of 'The Sponsor'

Signature	Date:
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Signed by:

**SIGNED** on behalf of 'Club'

Signature	Date:
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Signed by: