

# MONSU CAULFIELD SPONSORSHIP POLICY

## 1 DEFINITIONS

- a. **Clubs + Societies** means any MONSU affiliated organisation, whether incorporated or not, that:
    - (i) carries on activities on the Monash University Caulfield Campus;
    - (ii) provides services to students of Monash University;
    - (iii) is a registered club or society with MONSU Caulfield; and/or
    - (iv) any other group that the MONSU Student Council determines to be a club or society, from time to time.
  - b. **Exclusive Agreements** means any arrangement, understanding or agreement, whether oral or in writing, where an external organisation provides any goods or services to the club or society on the condition the club or society does not utilise the goods, services or otherwise be affiliated with, any other sponsor.
  - c. **External Organisation** means any organisation, club, society, body corporate, corporation, company, trust or any other body capable of entering legal transactions on its own behalf, that is not MONSU Caulfield.
  - d. **Monash University** includes all Monash University campuses in Australia and overseas and Monash College. MONSU Caulfield means MONSU Caulfield Inc.
  - e. **Sponsorship** means any arrangement, understanding or agreement, whether oral or in writing, between a club or society and an external organisation whereby one or both of the parties undertake to perform certain tasks, provide financial or non-financial support, or any other related good or service.
  - f. **Sponsor** means a person, group, business, organisation, or entity who provides a service, currency, or benefit to a club in a transactional relationship or arrangement. Usually this is in exchange for promotion, presence, or otherwise accessing the reach of the Sponsor's target audience, demographic (students), or interest group.
2. Clubs + Societies may not obtain sponsorship from organisations whose activities, representations, or purposes can be considered obscene, racist, sexist, promoting illegal activity or is in any way likely to bring the club, MONSU Caulfield, or Monash University into disrepute.
  3. Clubs + Societies may not obtain sponsorship from any organisations who provide any of the following services: a) tutoring and training services that are similar to the teaching and learning services provided by Monash University; or b) English language training services intended to:
    - (i) allow students to complete English language tests; or
    - (ii) allow students to complete any other English language competency assessment required for entrance into a course at an Australian University or TAFE; or
    - (iii) allow students to complete an English language assessment or competency test required for any purpose as required by the Department of Immigration and Border Protection; or migration services, including but not limited to:
      - [I] the provision of advice to students regarding student visas, permanent residency, or any other relevant migration related issue; or
      - [II] the holding of seminars or information sessions relating to any relevant migration issue.
  4. Clubs + Societies may only obtain sponsorship from an organisation that engages in the activities outlined in clause 3 if:
    - a. they receive consent, in writing, from the Clubs Development Coordinator of MONSU or their delegate
    - b. they receive consent, in writing, from Monash University.

# MONSU CAULFIELD SPONSORSHIP POLICY

5. Where a club or society obtains sponsorship from any organisation that provides any of the goods or services listed in clause 3 without consent, they are subject to the disciplinary processes of both MONSU and Monash University.
6. Where a club or society seeks sponsorship from an organisation, the following conditions apply:
  - a. the club advises the sponsor that it will not be allowed to promote itself directly on campus, or by circulation of promotional material on campus;
  - b. however, sponsors may, with authorisation from the Clubs Development Coordinator, be acknowledged on promotional material circulated by a club where the material is primarily promoting the club or a club activity;
  - c. sponsorship agreements with these organisations cannot be exclusive agreements. For example, if sponsorship is arranged with a bar, the club or society must be able to hold functions at other venues.
7. Clubs + Societies must seek written permission from the Clubs Development Coordinator, or their authorised delegate
  - a. before any sponsor is invited onto the campus for promotional purposes;
  - b. before advertising or otherwise promoting a sponsored event or sponsored club event;
  - c. before advertising or otherwise promoting a Sponsor's event.
8. Clubs + Societies must receive authorisation from the Clubs Development Coordinator before entering into any new sponsorship arrangements during the course of the year.
9. Thorough inquiry into a Sponsor will be undertaken to assess legitimacy and possible conflicts of interest. Sponsors who have previous Monash Club members on their boards or executive committees, or are otherwise employed by or provide decision-making roles in a volunteer capacity for the Sponsor will not be approved.
10. Clubs + Societies must ensure that sponsorship agreements are fully documented and outline the terms of the sponsorship, using the MONSU Sponsorship agreement. Refer to Appendix G.
11. MONSU Caulfield will request that a club or society disclose all details relating to sponsorship arrangements within ten (10) calendar days of the request being issued and may request full sponsorship details, invoices, and payments at any time.
12. MONSU Caulfield reserves the right to take disciplinary action against Clubs + Societies found to be in breach of these rules.