

**MONSU CAULFIELD INC**  
**STUDENT COUNCIL EXECUTIVE 2020**  
**MEETING SCE 20.18**

Held on 22nd of October 2020 at 1:00pm  
Zoom Meeting

**MINUTES**

**1. PREAMBLE**

MONSU Caulfield acknowledges and pays respect to Elders past, present and emerging of the Boon Wurrung and Wurundjeri peoples of the Kulin nation, the traditional owners of the land on which MONSU Caulfield operates.

Present: Ebony Hartridge-Linton, Jasper Wells, Caitlyn Dunne, Daniel Stonehouse

Apologies: Sophie Dai

Absent:

Others: Lyn Nye

**2. MINUTES OF THE PREVIOUS MEETING**

**2.1 Minutes of the Previous Meeting**

**Motion SCE 20.18-1**

MONSU SCE 20 moves to pass the minutes SCE 20.17

**MOVED: Daniel Stonehouse**

**SECONDED: Ebony Hartridge-Linton**

**CARRIED**

Attached in this Email

**3. BUSINESS ARISING**

**4. GENERAL BUSINESS**

**4.1 Rebrand**

Lyn Nye spoke to this. Over the last four years there has been discussion for a rebrand. However, MONSU Caulfield has not been in a position to afford it. However, the current circumstances of reduction to regular expenses and expectation of the University to spend all money, we have become available. As such, we have looked to engage a former MADA Student to develop for us.

It was proposed that an allowance of \$35,000 be made to ensure that suitable funding would be made available to create a full suite of assets needed in establishing branding and consultation necessary to inform its look to the necessary extent. This includes a brand guide book which will be essential in protecting our branding and its integrity.

Caitlyn stated that it would be essential to tie this to Orientation, as we would be able to bring them on the journey and better understanding of MONSU caulfield from the beginning.

It was commented that the current logo is dated and looks like the target logo. From a comms perspective this would be difficult.

Dan commented that this seems we are in a position that we have funding that we need to spend because of the fiscal responsibility of this year. This would be a great opportunity to tie better provide students

Ebony commented that she approves of this

Jasper commented that this is probably the most opportune time to rebrand

Dan commented that great opportunity to engage incoming office bearers to understand our union and actively engage

**Motion SCE 20.18-2**

**MONSU SCE 20 moves to appoint Jes Hoskins to undertake a rebrand of MONSU Caulfield with an expenditure of up to \$35,000.**

**Moved: Caitlyn Dunne**

**Seconded: Jasper Wells**

**CARRIED**

**4.2 Handover**

Caitlyn spoke to this. Council's term ends 8th of November. Has been an interesting year of role variation in going above and outside of normal duties, or with change of duties. Caitlyn proposed that we create a google doc to ensure a successful handover so that Caitlyn and Daniel can ensure that it is disseminated through summer executive.

Caitlyn highlighted Jaspers work having a change in space for activities, and the diversification and attitudes that are necessary to be flexible

Additionally Lyn noted that we would benefit from statements of what further would be needed to better support students.

Caitlyn stated that this should include meetings and covering gaps to maximise induction for next council

**4.3 Club Funding**

Lyn spoke to this. Previously have passed \$70,000. Further review of finances has found space to allocate further significant funding to clubs. This would mean \$40,000 to a total of \$110,000. This would be to their savings for next council to determine how best to support.

Clubs are in trouble. They are a major focus and help grow our reach. Previously haven't been financially kind, but covid has demonstrated how important they are to keep students engaged to complete their degree.

Dan commented that this seems important. Comparable to previous years of honorariums average. Important that this number is as it reflects that our funding is going to the right places

Ebony commented importance of application and governance of this in a fair manner

**Motion SCE 20.18-3**

**MONSU SCE 20 moves to approve the additional funding of \$40,000 to clubs to be distributed in line with the previous grant.**

**MOVED: Ebony Hartridge-Linton**

**SECONDED: Jasper Wells**

**CARRIED**

5. **CONFIDENTIAL BUSINESS**
6. **OTHER BUSINESS**

7. **PAPERS PROVIDED FOR INFORMATION**  
7.1 SCE 20.17 Minutes

8. **DATE OF NEXT MEETING:**  
Meeting closes: 1:32 PM